

EU – India Cooperation Platform in Future Internet and
Electronic Media project
(shortname: FI-MEDIA)

Call Reference: EuropeAid/135-474/DD/ACT/IN

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Industry Support



Federation of Indian Chambers of Commerce and Industry



Background of call and project type

Europe Aid/135-474/DD/ACT/IN

EU-India Research and Innovation Partnership

Restricted call for EU – India industry collaborations in the following 6 lots:

- (i) Environment,
- (ii) Biotechnology,
- (iii) Transport,
- (iv) Energy,
- (v) Health,

(vi) Information and Communication Technologies.



EU-INDIA FI-MEDIA

Indicative allocation of funds by lot: EUR 333 333.

Project duration: 48 months

Objectives

1. **Scoping and selecting topics** out of Future Internet and Electronic Media (FI-MEDIA) for **Clustering**;
2. **Setting** up of R & I **Clusters** comprising of the R & I and Industry/entrepreneur communities;
3. **Establishing Cluster to Cluster (C2C) partnerships** in selected FI – Media topics;
4. **Mobility** of the Clusters for deeper mutual appreciation and improving sustainability of partnership.
5. **Visibility, exploitation, and sustainability.**

Activities

1. **Setting up of Coordination platform**, including web portal, advisory board in order to scope and agree on **priority topics of FI-MEDIA** for clustering;
2. **Individual cluster development** in EU and India clusters in priority topics;
3. **Design and implement travel mobility system** for the **clusters** engaged in the topics interested in developing partnerships in EU-India;
4. **EU – India C2C partnership engagements** in the selected priority topic;
5. **Report of success stories** of EU-India C2C partnerships formed each year;
6. **Regular dissemination** for visibility and sustainability.

What exactly is a cluster-to-cluster partnership?

Cluster = A closed group of Research & Industry Elements who have agreed to work closely on a selected FI-Media topic



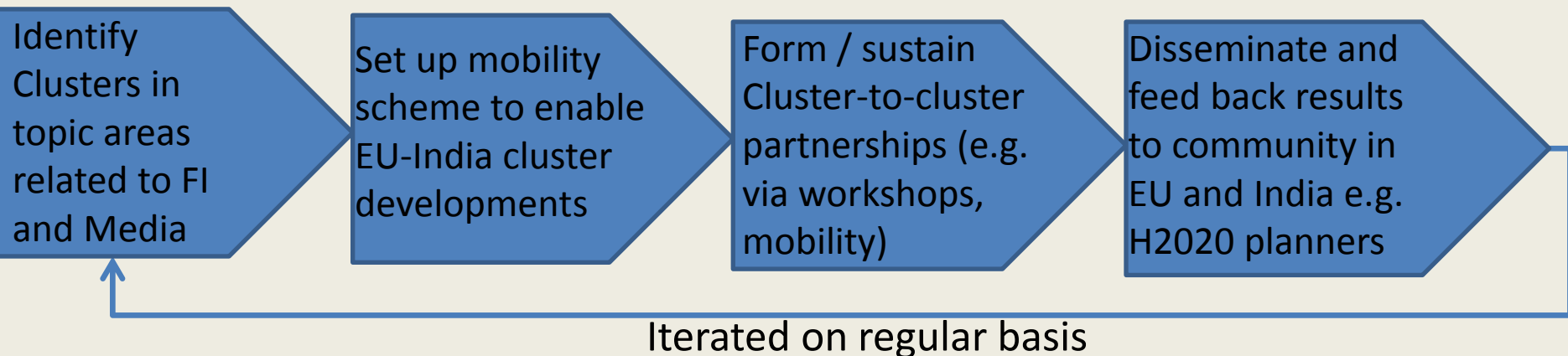
C2C Partnership = Partnership of clusters from India with similar Cluster from Europe held together by working on the same FI-Media topic for cooperation



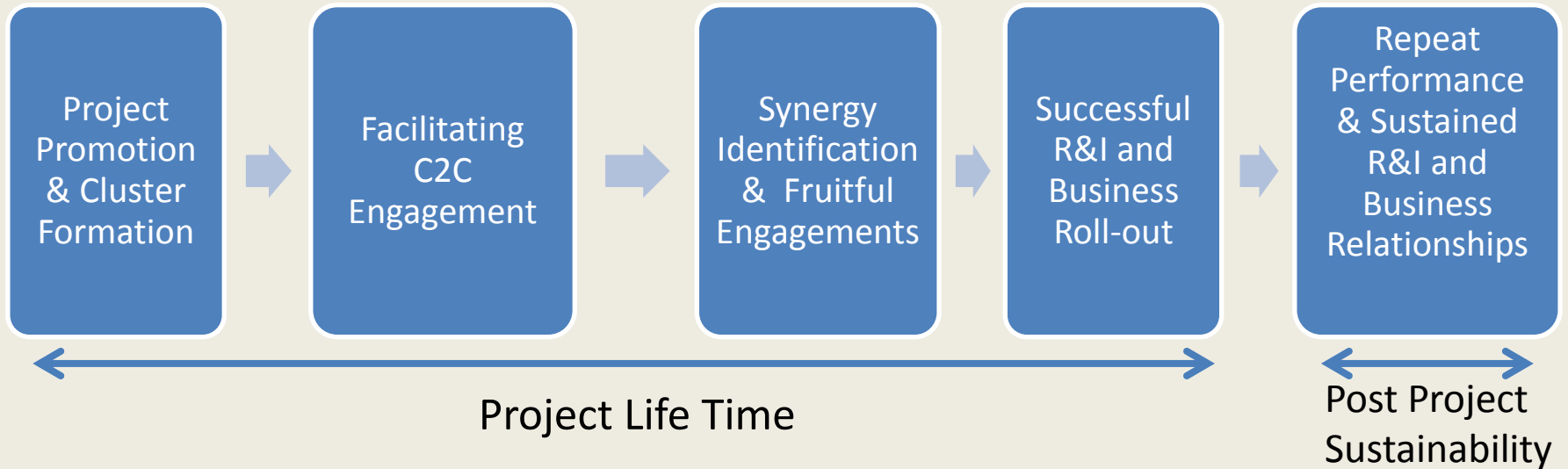
Key Results

1. Clusters are established at EU and India around the selected FI-MEDIA topics;
2. EU-India C2C partnerships are built around the selected topics in a structured way with sustainability as a guiding principle;
3. Mobility programme effectively contributes to the building of the C2C partnerships;
4. C2C partnerships eventually leading to greater participation and deeper involvement of Indian Research & Industry elements into NEM and its globalisation activities.

Activity Cycle



Roadmap: Successful & Sustainable R&I and Business Engagement





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